

CASE STUDY



Background information

On Point Land Services Corporation is an attorney-based real estate title insurance company with headquarters in Merrick, Long Island.

On Point Land Services Corporation serves as both a standalone title company, as well as a company responsible for production for multiple other title companies.

Through SnapClose, On Point was able to:

Reduce operating times

Increase their output efficiency

Decrease operating costs

Bea Demirakos

President/CEO
On Point Land Services Corporation
2163 Merrick Ave, 2nd Floor
Merrick, NY 11566
Tel: (516) 600-9750



For additional information, contact:
Mitch Sullivan
Marketing Manager
msullivan@snapclose.com



Snapclose.com
[@snapclose](https://www.snapclose.com)
1 (877) 476-2725

Enabling their Success

SnapClose understands that our success is dependent on our customer's success. Our value propositions all focus on what we can do for the customer – we need to be reliable, affordable and flexible, and tailor our services to the needs of the client.

For On Point, their title needs required an extensive number of hours each week using our system – which required our staff/support team to be readily available should any questions/concerns arise.

A manned desktop chat room was established to reduce any friction between the SnapClose system and On Point's staff.

Testimonial from the President/CEO

Bea Demirakos is the President and CEO of On Point Land Services Corporation. A loyal customer of many years, Bea was gracious enough to provide us with a statement about her overall experience with SnapClose.

"SnapClose serves as a cornerstone of our business operation, where anywhere from 20 to 30 hours a week per person is spent using the system."

SnapClose is extremely user friendly; its existing format allows seamless information access for each closing transaction. Its ability to enter, transpose, and email information to our clients and customers assures a streamline of efficiency.

We depend on SnapClose as an overall "profile database" for each of our closing files, where all parties (associated with the transaction), such as contact information, the subject property address, purchase price, loan amount, property type, and all the like, is/are readily at our disposal. In addition, SnapClose is instrumental for the incorporating/extrapolating of all closing file information and data; typing and generating of Title Reports; uploading searches from our abstractors; and saving any/all ancillary documentation affiliated with any particular file.

SnapClose technical support team gives any/all of our questions/ concerns/ issues their paramount attention, knowing that our business depends on the proper functionality of the program. Their desktop chat room is a quick and efficient way to communicate and get answers to any questions our staff may have at any given moment.

All in all, we are very pleased with SnapClose, its functionality and the fact that it is so user friendly. In comparison to other title software programs, SnapClose is truly a pleasure to use."